

Mohammed Mohammed Al deeb

Management Information Systems Graduate Bridging Technology, Business, and Creative Execution

PROFESSIONAL PROFILE

A multidisciplinary creative professional and Management Information Systems graduate working across brand identity, product and merchandise design, visual storytelling, AI-assisted creative workflows, digital experiences and independent publishing. Combines business awareness, technology fluency and hands-on execution to turn ideas into coherent, audience-ready work.

EXPERIENCE

2025-2026	Product & Merchandise Designer ONE SOUL Developed concept-led apparel, T-shirts, mugs, accessories and print products, preparing visual systems, production-ready artwork and clear ecommerce presentation across the collection.
2022-2026	AI-Assisted Creative Workflow Specialist Independent Applied AI tools to research, visual concept development, prompt design, website prototyping, multilingual content workflows and structured quality review while retaining human direction and final editorial control.
2020-Present	Freelance Videographer & Video Editor Independent Plans, captures and edits human-centred visual stories for digital communication, editorial work and campaign use.
2022-2023	Freelance Creative Team Member Oracle Media Contributed to social and promotional content within a collaborative marketing and creative team.
2020-2022	Graphic Designer Oracle Media Produced brand and cross-platform creative assets while maintaining visual consistency across campaigns.

EDUCATION

COMPLETED	Bachelor's degree in Management Information Systems — Completed Al-Aqsa University · Gaza, Palestine
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SKILLS

Brand identity & art direction	Product & merchandise design	Ecommerce visual merchandising
AI-assisted creative workflows	Prompt design & evaluation	Website prototyping & UX thinking
Memoir writing & editorial storytelling	Editorial design	Visual storytelling
Content strategy	Photography & video production	Video editing
Social content systems	Adobe Photoshop	Adobe Illustrator
Creative project coordination		

SELECTED PROJECT AREAS

ONE SOUL brand & digital store An evolving story-led brand experience connecting editorial narrative, visual identity, ecommerce and human-centred digital presentation.	ONE SOUL product collection A coherent merchandise system spanning apparel, mugs, accessories and personalised products, from concept and artwork to customer-facing presentation.
Personal memoir & editorial storytelling An independent book project shaping personal memory into a structured, dignified and visually considered narrative for publication.	AI-enabled web & content systems Structured workflows combining research, prompting, visual exploration, multilingual content and human quality review for digital projects.

LANGUAGES & CORE STRENGTHS

Arabic — Native · English — Professional working proficiency

Creative problem solving · Human-centred storytelling · Cross-disciplinary execution · Project ownership · Self-directed learning · Resilience & adaptability · Quality control & attention to detail

Public privacy-safe edition. Phone, email, address and identity records are intentionally excluded. Structured from the supplied CV and confirmed experience; the degree status is completed.

onesoulgaza.com/education-journey